

Maya Segal

About Me

Motivated and ambitious third-year Visual Communication student at Shenkar College with a strong passion for multidisciplinary design, UX/UI, Branding, Graphic Design, Video, Motion and Illustration. I enjoy exploring new techniques, experimenting with different mediums, and learning from different cultures and perspectives. I'm an autodidact and a team player, Eager to connect with fellow creatives worldwide and broaden my perspective through international collaboration.

Skills

Adobe Illustrator, InDesign, Premiere Pro, After Effects, Photoshop, Figma, Jira, Confluence.

Education

B.Design, Visual Communication

Shenkar College (2023–2027)

Product Management Mentoring Program

Product League (2021–2022)

Product Management Course

John Brice (2020)

Full Matriculation

Rupin High School (2009–2016)

Volunteer

Lehaez Program

Supporting at-risk youth (2024–Present)

"Nirim" Foundation

Supporting at-risk youth (2016–2017)

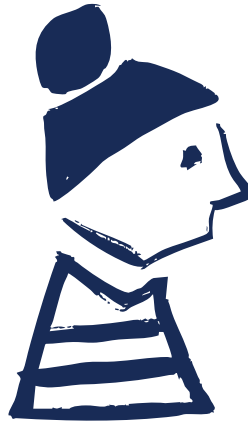
"Bnei Hamoshavim" Movement

Youth Guide (2012–2016)

Languages

Hebrew - Native

English- Fluent



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Tel Aviv, Israel

Experience

Junior Product Designer

Oct 2025 - Present / Atera

Designing UX/UI flows, improving core product interfaces across the platform.

Designer and Website Manager

2024 - 2025/ Amit Trainin

Collaborating with Amit Trainin, Head of Illustration at the Bezalel Academy of Arts and Design, to design and develop his professional website.

Product Design Summer Intern

Jul 2024 - Oct 2024 / 0815 Studio

Contributed to UX/UI projects, digital interfaces, and product design.

Product Manager

2021 - 2023 / City Hive

Served as the sole Product Manager for a B2C and B2B E-commerce platform with over 650k users, Collaborated on UX/UI-driven requirements. Bridging user needs with product design and digital solutions.

Product Manager Lead

2017- 2021 / Elite Intelligence Corps

Directed multidisciplinary teams and led the full design and development lifecycles for Android and Windows platforms.