

# Maya Segal

## About Me

Motivated and ambitious third-year Visual Communication student at Shenkar College with a strong passion for multidisciplinary design - UX/UI, Branding, Graphic Design, Video, Motion and Illustration. I enjoy exploring new techniques, experimenting with different mediums, and learning from different cultures and perspectives. I'm an autodidact and a team player, Eager to connect with fellow creatives worldwide and broaden my perspective through international collaboration.

## Skills

Adobe Illustrator, InDesign, Premiere Pro, After Effects, Photoshop, Figma, Jira, Confluence.

## Education

### **B.Design, Visual Communication**

Shenkar College (2023–2027)

### **Product Management Mentoring Program**

Product League (2021–2022)

### **Product Management Course**

John Brice (2020)

### **Full Matriculation**

Rupin High School (2009–2016)

## Volunteer

### **Lehaez Program**

Supporting at-risk youth (2024-Present)

### **"Nirim" Foundation**

Supporting at-risk youth (2016–2017)

### **"Bnei Hamoshavim" Movement**

Youth Guide (2012-2016)

## Languages

Hebrew - Native

English- Fluent



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Tel Aviv, Israel

## Experience

### **Designer and Website Manager**

*2024 - Present / Amit Trainin*

Collaborating with Amit Trainin, Head of Illustration at the Bezalel Academy of Arts and Design, to design and develop his professional website while supporting the creation of visual content and preparing materials for local and international presentations.

### **Product Design Summer Intern**

*Jul 2024 - Oct 2024 / 0815 Studio*

Contributed to UX/UI projects, digital interfaces, and product design, working closely with senior designers on concept development, user flows, and design systems.

### **Product Manager**

*2021 - 2023 / City Hive*

Served as the sole Product Manager for a B2C and B2B E-commerce and data platform with over 650k users, working directly with the CEO. Collaborated on UX/UI-driven requirements Bridging user needs with product design and digital solutions.

### **Product Manager Lead**

*2017- 2021 / Elite Intelligence Corps*

Directed multidisciplinary teams and led the full design and development lifecycles for Android and Windows platforms.